



Annual Sponsor Benefits

Sponsor support is vital to Roslindale Village Main Street's (RVMS) community and economic development work. Since 1985, RVMS has served as the bedrock of the thriving Roslindale commercial district, promoting the neighborhood as an appealing destination and dynamic center.

Please reach out to Emma Blaxter, Executive Director, to learn more about the benefits of sponsoring RVMS at director@roslindale.net.

\$15,000 — Visionary Sponsor

- Opportunity to table at eight RVMS signature events or Roslindale Farmers Markets, including Summer Opening Day
- Logo prominently placed in the header and footer of the weekly RVMS e-newsletter, sent to 8,000+ households weekly
- A Sponsor Highlight in the RVMS weekly newsletter
- Name or logo included on:
 - Bus ads/billboard for RVMS signature events
 - Posters and event listings for RVMS signature events, including banners hung at Adams Park for the Roslindale Winter and Summer Farmers Markets
 - The RVMS Sponsor and Supporter and Community Calendar webpages
 - The RVMS Annual Report
- Thanked publicly by name at RVMS signature events by the event emcee
- Name and @mention in a twice-yearly "thank you sponsors" social media post

\$10,000 — Champion Sponsor

- Opportunity to table at six RVMS signature events or Roslindale Farmers Markets, including Opening Day
- Logo prominently placed in the header and footer of the weekly RVMS e-newsletter, sent to 8,000 households weekly
- A Sponsor Highlight in the RVMS weekly newsletter
- Name or logo included on:
 - Bus ads for RVMS signature events
 - Posters and event listings for RVMS signature events, including banners hung at Adams Park for the Roslindale Winter and Summer Farmers Markets
 - The RVMS Sponsor and Supporter and Community Calendar webpages
 - The RVMS Annual Report
- Thanked publicly by name at RVMS signature events by the event emcee
- Name and @mention in a twice-yearly "thank you sponsors" social media post

\$5,000 — Amplifier Sponsor

- Opportunity to table at four RVMS signature events or Roslindale Farmers Markets, including Opening Day
- A Sponsor Highlight in the RVMS weekly newsletter
- Name or logo included on:
 - Posters and event listings for RVMS signature events and the Roslindale Farmers Markets
 - The RVMS Sponsor and Supporter and Community Calendar webpages
 - The RVMS Annual Report
- Thanked publicly by name at RVMS signature events by the event emcee
- Name and @mention in a twice-yearly "thank you sponsors" social media post

\$2,500 — Connector Sponsor

- Opportunity to table at two RVMS signature events or Roslindale Farmers Markets (excluding Opening Day)
- A Sponsor Highlight in the RVMS weekly newsletter
- Name or logo included on:
 - Posters and event listings for RVMS signature events (excluding Farmers Markets)
 - The RVMS Sponsor and Supporter webpage
 - The RVMS Annual Report
 - The footer of the weekly RVMS e-newsletter
- Name and @mention "thank you sponsors" social media post biannually

\$1,000 — Sustainer Sponsor

- Name or logo included on:
 - The RVMS Sponsor and Supporter webpage
 - The RVMS Annual Report
 - The footer of the weekly RVMS e-newsletter
- Name and @mention in a twice-yearly "thank you sponsors" social media post

*Signature events include: The Roslindale Summer and Winter Farmers Market (runs approximately 35 weeks/year), Halloween Business Trick o' Treat, the Tree Lighting and Small Business Saturday, and the Holiday Market.

In addition, RVMS hosts other community events such as the Dumpling Festival, Pride on the Plaza, the Wellness Fair and Annual Gala. Many of these events have their own sponsorship opportunities. Learn more [HERE](#).

All sponsors have the opportunity to purchase discounted tickets to the RVMS Gala for \$50, one-third of the listed price.

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Community Design Promotion Revitalization Volunteerism Small Business Resources