



ROSLINDALE VILLAGE
MAIN STREET

Pride Sponsorship Benefits

Get ready — Pride on the Plaza is back, and it's going to be fabulous! On June 20, 2026 from 3-6pm, Birch Street Plaza in Roslindale transforms into a vibrant block party full of dancing, drag performances, face painting, a dog costume contest (yes, really), and pure neighborhood joy. Last year's inaugural event drew hundreds of families and residents to celebrate love and community in the heart of Roslindale Village, and this year, we're making it even bigger.

Pride on the Plaza is free and open to everyone, and your investment keeps this celebration accessible, inclusive, and rooted in the community — while putting your brand front and center at one of the most joyful events of the summer.

\$5,000 — Spotlight Sponsor

- Tabling opportunity at Pride on the Plaza
- Logo prominently featured on the Pride on the Plaza event banner
- Logo included on posters and digital promotional materials for Pride on the Plaza
- Name mentioned from the microphone at the event
- Name and @mention in RVMS social media promotion of the event

\$3,000 — Rainbow Sponsor

- Tabling opportunity at Pride on the Plaza
- Logo included on posters and digital promotional materials for Pride on the Plaza
- Name mentioned from the microphone at the event
- Name and @mention in RVMS social media promotion of the event

\$1,500 — Celebration Sponsor

- Logo included on posters and digital promotional materials for Pride on the Plaza
- Name mentioned from the microphone at the event
- Name and @mention in RVMS social media promotion of the event

\$750 — Friend Sponsor

- Logo included on posters and digital promotional materials for Pride on the Plaza
- Name and @mention in RVMS social media promotion of the event