



## 2024 RVMS Sponsorship Levels

These sponsorship opportunities are annual contracts, with benefits and engagement opportunities spread out throughout the year. Sponsors can join at any point during the year.

<b>\$1,000 - Community Supporter</b>	<ul style="list-style-type: none"><li>● Name and logo on RVMS Sponsor and Supporter Webpage</li><li>● Name and logo included in RVMS Annual Report</li><li>● Name and logo included in the footer of weekly RVMS e-newsletters</li><li>● Name and @mention in twice-yearly “thank you sponsors” social media post</li></ul>
<b>\$2,500 - Community Collaborator</b>	<ul style="list-style-type: none"><li>● All above, plus:</li><li>● Logo included on printed promotional materials for RVMS signature events (excluding Winter and Summer Farmers Markets). Events include: Chick or Treat Egg Hunt, RVMS Annual Meeting, Halloween Business Trick or Treating, Tree Lighting, Small Business Saturday, and the Holiday Market.</li><li>● 4 tickets (or equivalent) to the RVMS Gala</li><li>● Name, @mention, and link to sponsor website in one exclusive social media post</li><li>● One feature in the RVMS weekly newsletter (up to 250 words and 2 images in a separate section of the newsletter)</li><li>● Opportunity to table, host a small business support opportunity (i.e. giveaway promoting Roslindale businesses, educational webinar), or host a food access opportunity (i.e., canned food drive, offering discount coupons) in conjunction with 2 RVMS events or farmers markets, to be determined with RVMS staff</li><li>● A social media post in the week prior to each event at which the sponsor will be in attendance</li></ul>

<p><b>\$5,000 - Co-Sponsor</b></p>	<ul style="list-style-type: none"> <li>● All above, plus:</li> <li>● Logo included on printed promotional materials for RVMS signature events. Events include: Winter and Summer Farmers Markets, Chick or Treat Egg Hunt, RVMS Annual Meeting, Halloween Business Trick or Treating, Tree Lighting, Small Business Saturday, and the Holiday Market.</li> <li>● 6 tickets (or equivalent) to the RVMS Gala</li> <li>● Name, @mention, and link to sponsor website in one exclusive social media post per quarter</li> <li>● Name and logo included in general RVMS info brochure, printed January following the contract start date, until the end of that calendar year</li> <li>● Thanked publicly by name at RVMS signature events by event emcee</li> <li>● Opportunity to table, host a small business support opportunity (i.e. giveaway promoting Roslindale businesses, educational webinar), or host a food access opportunity (i.e., canned food drive, offering discount coupons) in conjunction with 4 RVMS events or farmers markets, to be determined with RVMS staff</li> </ul>
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<p><b>\$10,000 - Lead Sponsor</b></p>	<ul style="list-style-type: none"> <li>● All above, plus:</li> <li>● Reserved table, 8 tickets, or equivalent, to the RVMS Gala</li> <li>● Opportunity to table, host a small business support opportunity (i.e. giveaway promoting Roslindale businesses, educational webinar), or host a food access opportunity (i.e., canned food drive, offering discount coupons) in conjunction with 6 RVMS events or farmers markets, to be determined with RVMS staff</li> <li>● Logo included on printed banners for RVMS Winter and Summer Farmers Markets, which are hung at Adams Park</li> <li>● Logo included on Community Calendar webpage</li> </ul>
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<p><b>\$15,000 - RVMS Partner (Exclusivity by industry)</b></p>	<ul style="list-style-type: none"> <li>● All above, plus:</li> <li>● Table, or other meaningful presence, at RVMS signature events (including Chick or Treat Egg Hunt, Tree Lighting, Holiday Market), and 8 farmers markets</li> <li>● Logo included alongside RVMS' logo on one piece of swag (i.e. canvas bag, water bottles), distributed at the Summer Farmers Market</li> <li>● Name and logo on lawn signs or banners posted at farmers market throughout the summer season</li> <li>● This level awards category exclusivity. Only one sponsor from any given industry will be able to sponsor at this level to give each sponsor the maximum benefit and exclusivity.</li> </ul>
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## Special Roslindale Business Level:

We are grateful for all of the support of our small business community and have created a special sponsorship opportunity for small businesses in Roslindale.

<p><b>\$600 - Community Champion</b> (Only available to Roslindale businesses)</p>	<ul style="list-style-type: none"><li>● Name and logo on RVMS Sponsor and Supporter Webpage</li><li>● Name and logo included in RVMS Annual Report</li><li>● Monthly recurring payment option (\$50 per month)</li><li>● Inclusion in a #ROSlove social media post in February, thanking all Community Champions</li><li>● One feature in the RVMS weekly newsletter (up to 250 words and 2 images in a separate section of the newsletter)</li></ul>
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\*Supporters must coordinate with the RVMS office staff to obtain the appropriate RVMS logos, RVMS Farmers Market logos, webpage address, and social media sites to link to or use.

\*\*Supporters must provide content for their newsletter and social media features by 5:00 pm on Tuesday prior to their attendance at an event or on a date coordinated with the RVMS Program Manager.

\*\*\*Summer Farmers Market tabling date selection begins in February and is completed in March. Tabling opportunities will be industry exclusive (ex: only one bank at each event). RVMS Partner Sponsors will have first choice for all tabling dates. After RVMS Partner Sponsors select, tabling opportunities will be awarded on a first come, first served basis.



We are excited to partner with you as an RVMS Sponsor and for you to engage with the Roslindale community! Please reach out to Anna VanRemoortel, our Executive Director, at [director@roslindale.net](mailto:director@roslindale.net) to learn more about the benefits of sponsoring RVMS and to start working with us.

Our 501(c)3 number is 04-2883378

